ORDER

105006 **Orders** Order / Rev: Alt Order #: 06837949 Product Desc: **OBAM FOR AMERICA** Estimate: 1537 Flight Dates: 10/16/12 - 10/22/12 Primary AE: Amy McCreary Original Date / Rev: 08/01/12 / 09/28/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Name: GMMB, Inc./ Washington D.C. Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Washington Harbor Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Obama for America Advertiser Name: Demographic: A35+ New Business Thru: **Product Codes:** PLC01-Democrat Order Separation: 00:05:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	155	\$36,695.00	\$31,190.75

Totals

Advertiser External ID:

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	155	\$36,695.00	\$31,190.75	0.00
Totals	155	\$36,695.00	\$31,190.75	0.00

Account Executives

Priority:

Revenue Codes:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

SELECT PRIORITY CODE

POLITICAL/AGY, PCAN, GEN

Order Share	Share	Total
KSNV	30%	\$36,695.00
Market	100%	\$122 316 67

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	21%	\$25,686.50
KL.VX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	14%	\$17,124.33
KTUD	1%	\$1,223.17
KVVU	26%	\$31,802.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$9,785.33

L	n Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E	KSNV	10/16/12	10/19/12	M-F 5-6a WakeUp w/	MgsV	5-6a		-TWTF	:30	4	\$100.004	0.00 NM	4	\$400.00
				M-F 5-6a WakeUp w/	Wagners									
	NEWS													
	<u>Star</u>	t Date _f	End Date	Weekdays Spo	ots/Week	Rate	Ratin	<u>ıg</u>						
	Veek: 10/1	5/12 ′	0/21/12	-TWTF	4	\$100.00	- 0.	00						

Print Date: 10/01/12 08:50:34 Page 2 of 7

KSNV

Order / Rev:

105006

Advertiser:

Obama for America

Alt Order #; Flight Dates: 06837949

10/16/12 - 10/22/12

Product Desc: **OBAM FOR AMERICA**

Estimate:

1537

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rtg Type Spots Rate Pri Amount KSNV 10/16/12 10/19/12 M-F 5-6a WakeUp w/WaQM 5-6a -TWTF--:30 \$100.004 0.00 NM \$400.00 M-F 5-6a WakeUp w/Wagners **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating -TWTF--10/21/12 Week: 10/15/12 \$100.00 0.00 E 2 KSNV 10/22/12 10/22/12 M-F 5-6a WakeUp w/WaQM 5-6a M-----.30 \$100.004 0.00 NM \$100.00 M-F 5-6a WakeUp w/Wagners **NEWS** Weekdays Spots/Week Rating Start Date **End Date** Rate Week: 10/22/12 10/28/12 \$100.00 0.00 10/16/12 10/19/12 Wake Up Early w/ Wagn@M 430a-5a \$50,003 -TWT---:30 4 0.00 NM 4 \$200.00 Wake Up Early Wagners **NEWS** Start Date **End Date** Weekdays Spots/Week <u>Rati</u>ng Rate Week: 10/15/12 10/21/12 --TWT---\$50.00 0.00 KSNV 10/22/12 10/22/12 Wake Up Early w/ Wagn@M 430a-5a M----:30 1 \$50,003 0.00 NM \$50.00 Wake Up Early Wagners **NEWS** Spots/Week Start Date Weekdays End Date Rate Rating M-----Week: 10/22/12 10/28/12 \$50.00 0.00 10/16/12 10/19/12 M-F 6-7a WakeUp w/Wa0M KSNV 6-7a -TWTF--:30 \$190.004 4 0.00 NM 4 \$760.00 M-F 6-7a WakeUp w/Wagners **NEWS** Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/15/12 10/21/12 -TWTF---\$190.00 0.00 KSNV 10/22/12 10/22/12 M-F 6-7a WakeUp w/WaQM 6-7a 0.00 NM M-:30 \$190,004 \$190.00 M-F 6-7a WakeUp w/Wagners **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 M----\$190.00 0.00 KSNV 10/16/12 10/19/12 **Today Show** CM 658a-9am -TWTF--:30 8 \$250.004 0.00 NM 8 \$2,000.00 **Today Show TODAY SHOW End Date** Weekdays Spots/Week Start Date Rate Rating -TWTF--10/21/12 Week: 10/15/12 \$250.00 0.00 KSNV 10/22/12 10/22/12 **Today Show** CM 658a-9am M----:30 2 \$250.004 0.00 NM 2 \$500.00 Today Show TODAY SHOW Start Date **End Date** Weekdays Spots/Week Rate Rating 10/28/12 M----Week: 10/22/12 \$250.00 0.00 KSNV 10/20/12 10/20/12 News 3 Sunrise - SATUROM 6a-7a ----s-:30 \$125.004 0.00 NM \$125.00 News 3 Sunrise SATURDAY **NEWS** Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/15/12 10/21/12 ----5-\$125.00 0.00Saturday Today 7a-9am E 10 KSNV 10/20/12 10/20/12 CM ----S-:30 \$175.004 0.00 NM \$175.00 Saturday Today SAT TODAY **End Date** Weekdays Start Date Spots/Week Rate Rating 10/21/12 ---5-Week: 10/15/12 0.00 \$175.00 E 11 KSNV 10/21/12 10/21/12 News 3 Sunrise - SUND&M 6a-7a ----S :30 1 \$110,004 0.00 NM \$110.00 **News 3 Sunrise SUNDAY NEWS** Start Date End Date Weekdays Spots/Week Rate Rating 10/21/12 Week: 10/15/12 \$110.00 0.00 E 12 KSNV 10/21/12 10/21/12 Sunday Today CM 7a-8am ----S :30 \$250.004 0.00 NM \$250.00 **Sunday Today** SUN TODAY Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating 10/21/12 Week: 10/15/12 \$250.00 0.00 E13 KSNV 10/21/12 10/21/12 CM 9a-930am ----s :30 \$125.004 0.00 NM \$125.00

Print Date: 10/01/12 08:50:34 Page 3 of 7

KSNV

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Obama for America

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OBAM FOR AMERICA

Flight Dates:

10/16/12 - 10/22/12

Estimate:

1537

Ln Ch	Start	End	Inventory Code	Prook	Start/End T	imo Dovo	lon Cn	n+n	Data Dri	Dia Tuna	Cnotn	Ammazzak
LII OII	Start	Ellu	Inventory Code News 3 Today W		Start/Lift	ime Days	Len Sp	UIS	Nate Fil	Rtg Type	Spots	Amount
			News 3 Today									
NEWS		C=4 D=4=	101a alsalas sa	On ata Atta ale	Data	D-4						
<u>St</u> Week: 10	art Date /15/12	End Date 10/21/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$125.00	Rating 0.00				1		
E 14 KSNV	10/21/1	2 10/21/12	Chris Matthews 9 Chris Matthews 9		9:30a-10a	~ ~ ~ ~ ~ S	:30	1	\$175.004	0.00 NM	1	\$175.00
	MATHE											
<u>St</u> Week: 10	art <u>Date</u> //15/12	End Date 10/21/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$175.00	Rating 0.00						
			M-F Today Show	<u> </u>	9-10a	-TWTF	:30	8	\$150.004	0.00 NM	8	\$1,200.00
			M-F Today Show					_	4.00700	0.00 /		Ψ1,200,00
	Y SHOW		167 ()	0	. .							
St. Week: 10	art Date 9/15/12	End Date 10/21/12	<u>Weekdays</u> -TwTF	Spots/Week 8	<u>Rate</u> \$150.00	Rating 0.00						
E 16 KSNV					9-10a	M	:30	2	\$150.004	0.00 NM	2	\$300.00
			M-F Today Show					_	Ţ/00.00 ·	0.00		4000.00
	YSHOW											
<u>St.</u> Week: 10	art Date	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$150.00	Rating 0.00						
			M-F Today Show		10am-11am	-TWTF	:30	8	\$100.004	0.00 NM	8	\$800.00
- · · · · · · · · · · · · · · · · · · ·	, , , , , , , ,		Today 4th Hour		Touri Train		.00	Ü	φ100.00+	0,00 (4)	U	ψ000.00
	Y SHOW											
	art Date	End Date	<u>Weekdays</u> -TWTF	Spots/Week	Rate	Rating						
Week: 10 E 18 KSNV		10/21/12		8 Metath III	\$100.00 10am-11am	0.00 M	:30	2	\$100.004	0.00 NM	0	#200 00
L TO KONV	101,221	12 10/22/12	Today 4th Hour	III TUI KAIVI	IValli-I I alli	 	.50	2	φ100.00 4	U.OU INIVI	2	\$200.00
TODA	Y SHOW	Ш	•									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10 E 19 KSNV		10/28/12	M Rachael Ray	CM 2	\$100.00	0.00	.20		#400 00 4	0.00 1114		* * * * * * * * * * * * * * * * * * *
E 19 KONV	10/10/1	12 10/18/12	Rachael Ray	CIVI	11am-12pm	-ŢWTF	:30	4	\$100.004	0.00 NM	4	\$400.00
· RACHI	EL RAY											
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10 E 20 KSNV		10/21/12	-TWTF	- 4	\$100.00	0.00			***			
EZU NONV	10/22/	12 10/22/12	Rachael Ray Rachael Ray	CM	11am-12pm	M	:30	1	\$100.004	0.00 NM	1	\$100.00
RACHI	EL RAY		· toonao. · tay									
		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/28/12	M	1	\$100.00	0.00			44			
EZIKSNV	10/16/1	12 10/19/12	Noon News Noon News	CM	12-1230pm	-TWTF	:30	4	\$125.004	0.00 NM	4	\$500.00
NEWS			110011110110									
	<u>art Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 10		10/21/12	-TWTF	4	\$125.00	0.00						*
E 22 KSNV	10/22/1	12 10/22/12	Noon News Noon News	CM	12-1230pm	M	:30	1	\$125.004	0.00 NM ·	1	\$125,00
NEWS			140011 140W3									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/28/12	M	1	\$125.00	0.00						
E 23 KSNV	10/16/1	2 10/19/12	The Agenda 1230 The Agenda 1230	•	1230-1p	-TWTF	:30	4	\$90.004	0.00 NM	4	\$360.00
AGEN	DA		The Agenda 120	ории								
<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/21/12	-TWTF	4	\$90.00	0.00						
E 24 KSNV	10/22/1	12 10/22/12	-	•	1230-1p	M	:30	1	\$90.004	0.00 NM	1	\$90.00
AGEN	DA		The Agenda 123	νριτι								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/28/12	М	1	\$90.00	0.00						
E 25 KSNV	10/16/1	2 10/19/12		CM	1258p-2pm	-TWTF	:30	4	\$150.004	0.00 NM	4	\$600.00

Print Date: 10/01/12 08:50:34 P

KSNV

Page 4 of 7

Order / Rev:

105006

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Estimate:

Obama for America

Alt Order #: Flight Dates:

06837949

10/16/12 - 10/22/12

Product Desc:

OBAM FOR AMERICA

1537

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len Sp	ote	Pata Pri	Rtg Type S	enote:	Amount
	Otan	LIIG	Days of our Lives	Dicak	Otal G Life 11	inc Days	LOH OF	7013	Tate III	ritg Type c	ροισ	Amount
			Days of our Lives									
DAYS	et Data	End Data	Monkdaya	CnotoAMook	Data	Detine				1		
Week: 10	<u>rt Date</u> /15/12	End Date 10/21/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$150.00	Rating 0.00						4
E 26 KSNV	10/22/1	2 10/22/12	Days of our Lives	СМ	1258p-2pm	M	:30	1	\$150.004	0.00 NM	1	\$150.00
D 41/0			Days of our Lives									
DAYS	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/28/12	M	1	\$150.00	0.00						
E 27 KSNV	10/16/1	2 10/19/12	The Doctors	СМ	2pm-3pm	-TWTF	:30	4	\$100.004	0.00 NM	4	\$400.00
DRS			The Doctors							i		
	urt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10	/15/12	10/21/12	-TWTF	4	\$100.00	0.00						
E 28 KSNV	10/22/1	2 10/22/12	The Doctors	CM	2pm-3pm	M	:30	1	\$100.004	0.00 NM	1	\$100.00
DRS			The Doctors									
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/28/12	M	1	\$100.00	0.00						•
E 29 KSNV	10/16/1	12 10/19/12	Dr. Phil Dr Phil	CM	3-4p	-TWTF	:30	4	\$150.004	0.00 NM	4	\$600.00
PHIL			DIFIN									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10. E 30 KSNV		10/21/12	-TWTF	4	\$150.00	0.00	-00		A450 004	0.00.101		****
E 30 VOINV	10/22/1	12 10/22/12	Dr. Phil Dr Phil	CM	3-4p	M	:30	1	\$150.004	0.00 NM	1	\$150.00
PHIL												
<u>Sta</u> Week: 10	art Date	End Date 10/28/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$150.00	Rating						
E 31 KSNV			NEWS 3 at 4 (1 h	<u> </u>	4-5pm	0.00 -TWTF	:30	8	\$175.004	0.00 NM	8	\$1,400.00
	, ,	,,_	4PM NEWS (1 ho				100	·	Ψ1. 0.00	0.00 11111	Ů	Ψ1,-100.00
NEWS	-4 D-4-	F 1 D 1-	M/a a lealance	O	D-4-	D-0						
<u>اد .</u> Week: 10	art <u>Date</u> /15/12	End Date 10/21/12	<u>Weekdays</u> -TWTF	Spots/Week 8	<u>Rate</u> \$175.00	Rating 0.00						
E 32 KSNV			NEWS 3 at 4 (1)	HOUR)CM	4-5pm	M	:30	2	\$175.004	0.00 NM	2	\$350.00
NEMO			4PM NEWS (1 ho	our)								
NEWS Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/28/12	M	2		0.00						
E33 KSNV	10/16/1	12 10/19/12	M-F Early News	СМ	5-630p	-TWTF	:30	13	\$265.004	0.00 NM	13	\$3,445.00
NEWS			M-F Early News									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/21/12	~TWTF	13		0.00						
E34 KSNV	10/22/	12 10/22/12	M-F Early News	CM	5-630p	M	:30	2	\$265.004	0.00 NM	2	\$530.00
NEWS			M-F Early News									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 10		10/28/12	M	2	•	0.00			*****			
E 35 KSNV	10/20/	12 10/20/12	Sa-Su Early News Sa-Su Early New		5pm-630pm	S-	:30	1	\$200.004	0.00 NM	1	\$200.00
NEWS						-						
	art Date	End Date	<u>Weekdays</u> S-	Spots/Week	Rate	Rating						
Week: 10 E 36 KSNV		10/21/12 12 10/21/12	News 3 Live in Pr	ime CM	\$200,00 7-10pm	0.00	:30	1	\$450.004	0.00 NM	1	\$450.00
			News 3 in Prime			3	.00	'	ψ-100,004	3.00 (VIVI	'	Ψ-100.00
	AFTER I		XA1	0	5 /	D. II				j		
<u>Sta</u> Week: 10	art <u>Date</u> /15/12	End Date 10/21/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$450.00	Rating 0.00						
E 37 KSNV				СМ	630-7pm	-TWTF	:30	4	\$260.004	0.00 NM	4	\$1,040.00
					•							

Print Date: 10/01/12 08:50:34

KSNV

Page 5 of 7

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OBAM FOR AMERICA

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1537

Ln Ch Start **Inventory Code** Break Start/End Time End Days Len Spots Rate Pri Rtg Type Spots Amount M-F Jeopardy M-F Jeopardy **JEÓPARDY** Start Date End Date Weekdays Spots/Week Rate Rating 10/21/12 Week: 10/15/12 ~TWTF~-\$260.00 0.00 E 38 KSNV 10/22/12 10/22/12 M-F Jeopardy CM 630-7pm M-----:30 \$260.004 0.00 NM \$260.00 1 M-F Jeopardy **JEOPARDY** Weekdays Start Date **End Date** Spots/Week Rating Rate Week: 10/22/12 10/28/12 \$260.00 0.00 M-F Wheel E39 KSNV 10/16/12 10/19/12 CM 7-730pm --TWTF---:30 \$260.004 0.00 NM \$1,040.00 M-F Wheel of Fortune WHEEL Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -TWTF--\$260.00 0.00 E 40 KSNV 10/22/12 10/22/12 M-F Wheel CM 7-730pm :30 \$260.004 M-----0.00 NM \$260.00 M-F Wheel of Fortune WHEEL Start Date End Date Spots/Week **Weekdays** Rate Rating Week: 10/22/12 10/28/12 \$260.00 0.00 E 41 KSNV 10/16/12 10/19/12 FacetoFace/Ralston Rep@M 730-758pm -TWTF--:30 \$150,004 0.00 NM 4 \$600.00 Face to Face w/ J.Raiston FACE TO FACE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -TWTF--\$150.00 0.00 E 42 KSNV 10/22/12 10/22/12 FacetoFace/Ralston Rep@M 730-758pm M----:30 \$150.004 0.00 NM \$150.00 1 Face to Face w/ J.Ralston FACE TO FACE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 M~~~~-\$150.00 0.00 Description Ch Date Range Start/End Time <u>Weekdays</u> <u>Length</u> Rate Rtg Type 1 KSNV 10/22/12-10/28/12 FacetoFace/Ralston Report 730-758pm :30 (\$150.00) 0.00 NM See MG 42.2 [PGM CHG = NBC DEBATE] 2 KSNV 10/22/12-10/22/12 RALSTON in PRIME 8-11pm :30 \$150.00 0.00 NM MG for 42.1 10/22 [INV CODE] E 43 KSNV 10/20/12 10/20/12 Wknd Jeopardy CM 630-7pm ----S-:30 \$175.004 0.00 NM \$175.00 SAT/Jeopardy **JEOPARDY** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ----5--\$175.00 0.00 E 44 KSNV 10/20/12 10/20/12 Wknd Wheel of Fortune CM 7-730pm :30 ----S-\$175.004 0.00 NM \$175.00 SAT/ Wheel of Fortune WHEEL Start Date End Date Spots/Week Weekdays Rate Rating ----S-Week: 10/15/12 10/21/12 \$175.00 0.00 E 45 KSNV 10/22/12 10/22/12 Mon PR 8-10p CM 8-10pm M-----:30 1 \$1,100.004 0.00 NM \$1,100.00 Monday Prime 8-10pm THE VOICE Start Date **End Date Weekdays** Spots/Week <u>Rate</u> Rating Week: 10/22/12 10/28/12 \$1,100.00 0.00 E46 KSNV 10/16/12 10/16/12 Tues PR 8-9p CM 8-9pm :30 1 \$1,100.004 0.00 NM \$1,100.00 Tuesday Prime 8-9pm THE VOICE Start Date **End Date Weekdays** Spots/Week Rate Rating Week: 10/15/12 10/21/12 \$1,100.00 0.00 E 47 KSNV 10/17/12 10/17/12 Wed PR 9-10p CM 9-10pm --W---:30 1 \$1,300.004 0.00 NM \$1,300.00 Wednesday Prime 9-10pm SVU **End Date** Weekdays Spots/Week Start Date Rate Rating Week: 10/15/12 10/21/12 \$1,300.00 0.00

Print Date: 10/01/12 08:50:35 Page 6 of 7

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Estimate:

KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 47 KSNV	10/17/1	2 10/17/12	Wed PR 9-10p Wednesday Prim	CM e 9 10pm	9-10pm	W	:30	1	\$1,300.004	0.00 NM	1	\$1,300.00
svu				e o-ropin								
E 48 KSNV	10/18/1	2 10/18/12	Thurs PR 10-11p Thursday Prime	CM i0-11nm	1 0-11pm	T	:30	1	\$950.004	0.00 NM	1	\$950.00
	CENTER		Thursday I fille	io-i ipili								
<u>Sta</u> Week: 10/	<u>rt Date</u> /15/12	End Date 10/21/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$950.00	Rating 0.00						
E49 KSNV	10/19/1		Fri PR 9-10p	CM	9-10pm	F	:30	1	\$750,004	0.00 NM	1	\$750.00
GRIMM	I		Friday Prime 9-10)pm								
*****	urt Date	End Date	<u>Weekdays</u> F	Spots/Week	<u>Rate</u>	Rating						
Week: 10/ E 50 KSNV		10/21/12 2 10/19/12		CM.	\$750.00 10-11pm	0.00 F	:30	1	\$1,000.004	0.00 NM	1	\$1,000.00
DATEL	INE		Friday Prime 10-	l1pm	·							1 1,122.22
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/21/12	F Sat PR 8-9p	CM 1	\$1,000.00	0.00	.20		#250.004	0.00 NIM		4050.00
		2 10/20/12	Saturday Prime 8		8-9pm	S	:30	1	\$350.004	0.00 NM	1	\$350.00
NBC PF	RIME ut Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	S-	<u> </u>	\$350.00	0.00						
E 52 KSNV	10/20/1	2 10/20/12	Sat PR 9-10p Saturday Prime 9	CM	9-10pm	S-	:30	1	\$400.004	0.00 NM	1	\$400.00
NBC PF	RIME		Catalogy 1 miles	- (O pini								
<u>Sta</u> Week: 10/	<u>rt Date</u> /15/12	End Date 10/21/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$400.00	<u>Rating</u> 0.00						
E 53 KSNV	10/21/1	2 10/21/12	NFL Pre-Game /	NA CM	1p-530pm	S	:30	1	\$600,004	0.00 NM	1	\$600.00
FNIA			NFL Pre-Game									•
<u>Sta</u> Week: 10/	art Date	End Date	<u>Weekdays</u> S	Spots/Week	Rate	Rating						
		10/21/12 2 10/21/12	NFL Football	CM	\$600.00 1P-9PM	0.00	:30	1	\$4,000.004	0.00 NM	1	\$4,000.00
SUN N	IGHT FTE	21	NFL Football						,			7 1,111 -1111
<u>Sta</u>	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	S Jeopardy in PRIM	E CM	\$4,000.00	0.00 / SUNs	-20		#250 00 4	0.00 NIM		4050.00
	10/21/1	2 10/21/12	Jeopardy in Prime		141-34 0-1 1b	/ 30N3	:30	1	\$350.004	0.00 NM	1	\$350.00
TBD Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	/15/12	10/21/12	S	1	\$350.00	0.00						
E56 KSNV	10/16/1	2 10/19/12	M-F News 3 at Ele M-F News 3 at Ele		11pm-1135p	m -TWTF	:30	4	\$275.004	0.00 NM	4	\$1,100.00
NEWS												
<u>Sta</u> Week: 10/	<u>rt Date</u> /15/12	End Date 10/21/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$275.00	Rating 0.00				÷		
E 57 KSNV	10/22/1		M-F News 3 at Ele		11 pm-1135p	om M	:30	1	\$275.004	0.00 NM	1	\$275.00
NEWS		•	M-F News 3 at El	even								
<u>Sta</u> Week: 10/	art Date	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$275.00	Rating			•			
			Sa-Su News 3 at	ElevenCM	11pm-1135p	0.00 om5-	:30	1	\$285.004	0.00 NM	1	\$285.00
NEWS		٠	Sa-Su News 3 at	Eleven	•				-			,
<u>Sta</u>	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/		10/21/12	Sa-Su News 3 at	EleverCM	\$285.00	0.00	.00		¢205 00 4	0.00 1115		ADD = 05
	10/21/1	£ 10/21/12	Sa-Su News 3 at		11pm-1135p	omS	:30	1	\$285,004	0.00 NM	1	\$285.00
NEWS												

Print Date: 10/01/12 08:50:35 Page 7 of 7

Order / Rev:

105006

Advertiser:

Obama for America

Alt Order#:

06837949

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Product Desc: OBAM F

OBAM FOR AMERICA

KSNV

Flight Dates:

10/16/12 - 10/22/12

Estimate:

1537

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
E 59 KSNV	10/21/1	2 10/21/12	Sa-Su News 3 at E		11pm-1135pr	ns	:30	1	\$285.004	0.00 NM	1	\$285.00
NEWS			Sa-Su News 3 at E	leven								
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/	15/12	10/21/12	S	1	\$285.00	0.00						
E60 KSNV	10/16/1	2 10/19/12	The Tonight Show Tonight Show	CM	1135p-1237a	-TWTF	:30	4	\$150.004	0.00 NM	4	\$600.00
LENO			_									
<u>Sta</u> Week: 10/	rt Date	End Date 10/21/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$150.00	Rating 0.00				ľ		
E 61 KSNV			The Tonight Show	CM	1135p-1237a		:30	1	\$150.004	0.00 NM	1	\$150.00
EOI KON	10/22/1	L IOILLIIL	Tonight Show	0	11000 12014	1-1	,00		φ100.00 T	0.00 11111	•	Ψ100.00
LENO			-									
	rt Date	End Date	<u>Weekdays</u> M	Spots/Week 1	Rate	Rating						
Week: 10/ E 62 KSNV		10/28/12	Late Night w/Fallor	<u> </u>	\$150.00 1237a-136an	0.00 n -TWTF	:30	4	\$60,004	0.00 NM	4	\$240.00
E 02 KSNV	10/10/1	12 10/19/12	Late Night w/Fallor		12310-10001	II -IWIF	.50	7	₩00.00 1	0.00 14191	7	Ψ240.00
. FALLO	N		v.n g v.n.									
	rt Date	End Date		Spots/Week		Rating						
Week: 10/		10/21/12	-TWTF	4	\$60.00 1237a-136an	0,00 n M	:30	1	\$60.004	0.00 NM	1	\$60.00
E 63 KSNV	10/22/1	12 10/22/12	Late Night w/Fallor Late Night w/Fallor		1237 a- 136an	1) M	.50	,	φου.υυ4	U.UU INIVI	,	Ψ00.00
FALLO	N		zato riigini iini ano	•						Į.		
,	rt Date	End Date		Spots/Week		Rating						
Week: 10/		10/28/12	M	1	\$60.00	0.00	.00		A400.004	0.00.304	4	# 400 00
E 64 KSNV	10/20/1	12 10/20/12	Saturday Night Live Saturday Night Live		113upm-1;02	?amS-	:30	1	\$400.004	0.00 NM	1	\$400.00
SNL			Outdiday Hight Liv	•								
	<u>ırt Date</u>	End Date		Spots/Week		Rating						
Week: 10/		10/21/12	S-	1	\$400.00	0.00			****	0.00.144		***
E 65 KSNV	10/21/	12 10/21/12	Sports Night in Las Sports Night in La	-	Sun 1135p-1	200aS	:30	1	\$90.004	0.00 NM	1	\$90.00
SPORT	S NIGH	Т	opolio Night ili La	o veyas		-						
Sta	art <u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10/	/15/12	10/21/12	S	1	\$90.00	0.00					•	
									,	Totals	155	\$36,695.00